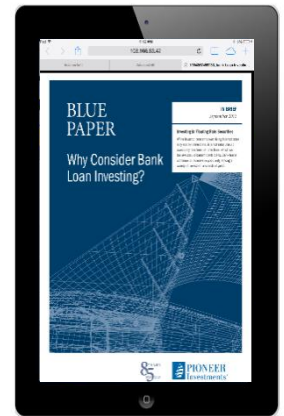
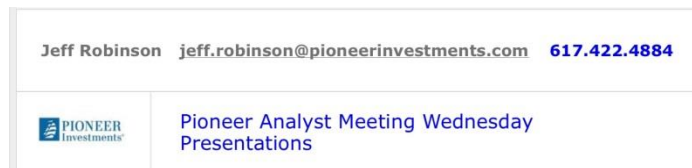
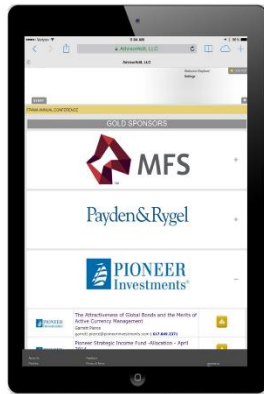


FPA is Going Mobile – FAQs for Partners

Below please find answers to questions Sponsors might have in using AdvisorAdit’s Event Tool.

What will my content look like on AdvisorAdit?

Advisors can clearly see your brand and content right on their phones or tablets, seamlessly connect with you and interact with your content anytime, anywhere and on any leading device.



What do I need to do to get started?

An account has already been set up on your behalf. Simply go to www.advisoradit.com and log in. First time users should select "Forgot Password?" and follow the instructions to set up a password. Note, if you like, you can request to add another colleague to the account to help manage content (e.g. Marketing or Inside Sales). We will follow up to help in any way you or your team needs to get you started. We are happy to give you a quick tour of the system. If your logo is requested please provide one that is 450px (width) by 200px (height) and in a JPEG or PNG format. Any questions at all, please contact us at (978) 208-9388 or at info@advisoradit.com.

What’s involved in uploading content?

Go to “UPLOAD” tab; to add content, click on browse to select your content; add in the published, release and, expiration dates, and the type of kind of document it is (e.g. Market Outlook). You can then add keywords and tag. (Note you can only post PDFs. Other files types are not supported.) Once you have completed uploading your content you will need to designate which items you would like to display as well as the order. Return to the CONTENT MANAGER tab. You can now select the content you wish to present by checking the box in the left column, and then sort the order of the content on the right (#1 will be on top). Content that is not selected will not be visible in the event app.

How long will our pieces be searchable on AdvisorAdit?

You have the ability to set any expiration date you choose. If you change your mind? No problem. Simply go in the system and edit the date as you see fit. (Note we set a default date of 1 year from the date you upload the piece.)

FPA is Going Mobile – FAQs for Partners

Who can see our pieces on AdvisorAdit?

Only individuals associated with the organization hosting the event. If you want to reach our growing base of advisors across the country, please contact us at info@advisoradit.com or call (978) 208-9388.

What if I need to remove a piece right away?

No problem. Simply sign into the system and go to Content Inventory and delete the piece by clicking the Delete (“X”) button on the right. The piece is immediately removed from open circulation.

Is there a fee for me to add content to the Event Tool?

There is no cost to participate in the mobile experience! If you would like to use the Event Tool for one of your own events, please let us know.

What else can you do for me?

We offer sponsors analytic consulting, our mobile tools including the *ConferenceAdit* Event Tool as well as our Sales iPad Tool. We also offer a subscription program to our growing advisor portal. Want to learn more? Contact us at info@advisoradit.com or 978-208-9388.